

Dave Cashbaugh



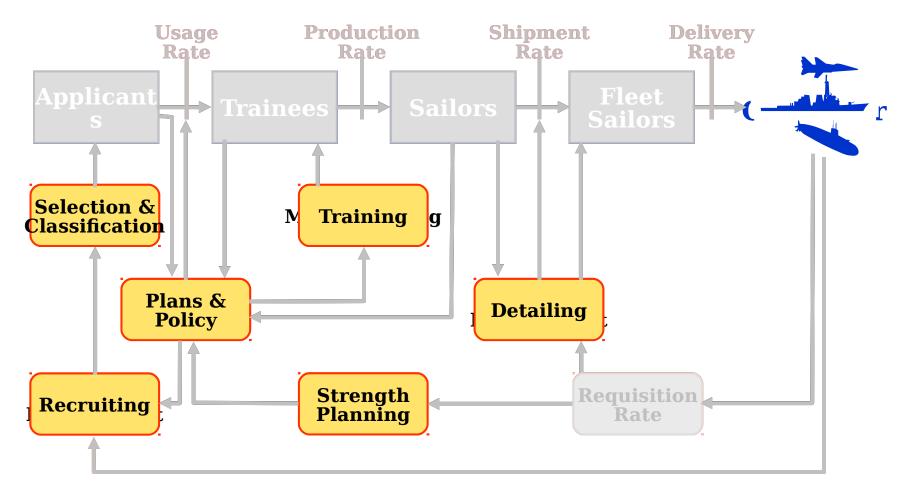
The Missio Problem

Right Person Right Place Right Time

...if
Right
Resources
are available

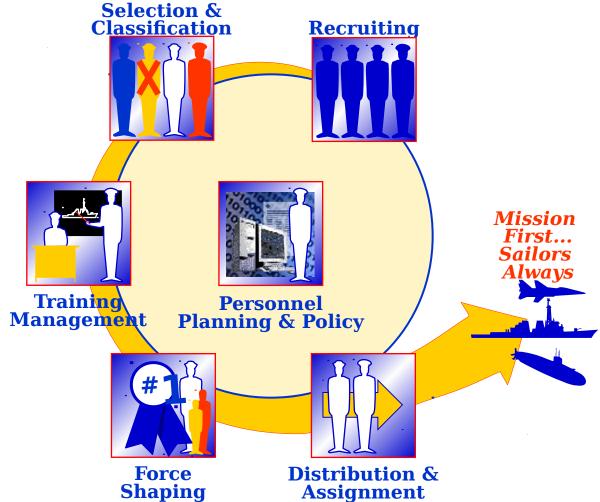






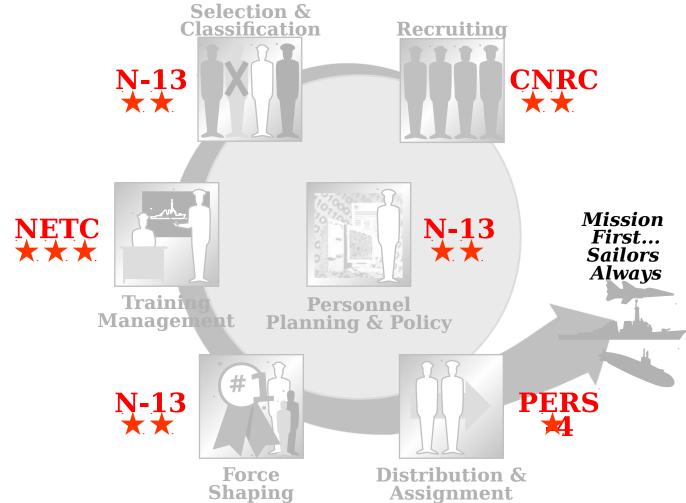
Navy Manpower and Personnel Supply Process





Navy Manpower and Personnel Supply Process - Organization





Navy Manpower and Personnel Supply Process - Success

NPRST

Stories

• CAT-**ASVAB**

 Enhanced **CAT**







- RAM
- RIDS
- Recruiter Technology Experiment

Mission



• NTQM



Training Management



SKIPPER

- SPAN
- COURTNE
- TARGET

STRAPO Personnel Planning & Policy

First... **Sailors** Always

Navv OOL Survey • ROGER



Force Shaping



• JASS

APMS

Distribution & Assignment



Current Modeling Limitations

Integration of local policy effects

Negotiations between local decision makers

Local versus enterprise performance goals

- Poor feedback accounting
- Evaluation and management of unintended consequences
- Inadequate response to unforeseen events



Modeling Objectives

Advanced "early warning" system

Identify potential problems and opportunities

Executive flight simulator

"What-if" analysis to evaluate alternatives

Training platform for decision makers

Facilitate in-depth understanding of the enterprise

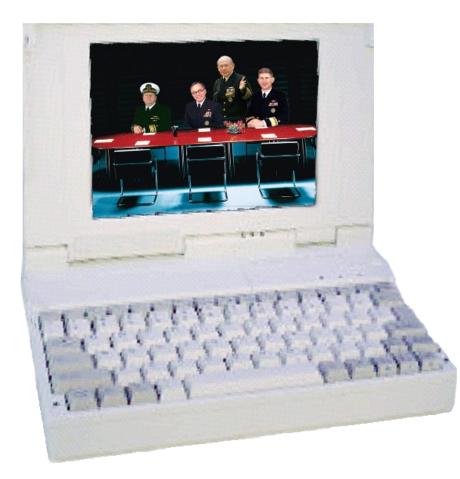
Comprehensive, Optimal Manpower Personnel Analysis Support System (COMPASS)



 Think of a BG Commander's situation room

Many sensors, weapons, decision aids

- Extend the analogy to the Navy's personnel environment
- Consider internal and external threats
- We have good decision aids ...but inadequate detection and "early warning" capability





Strategic Planning Model -- Recruiting @ 8 months

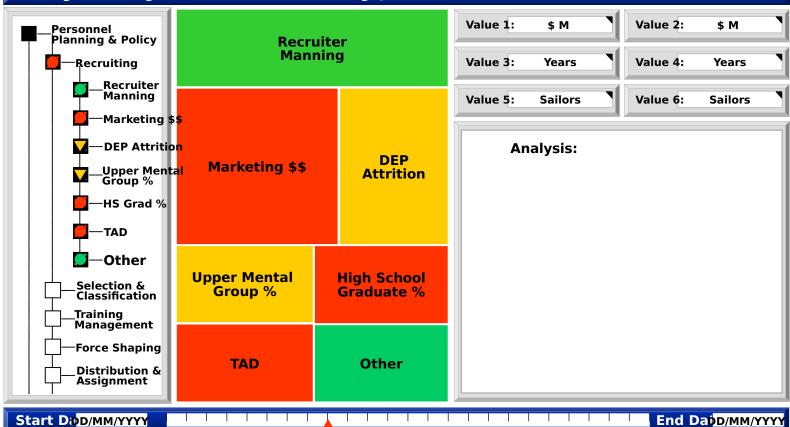






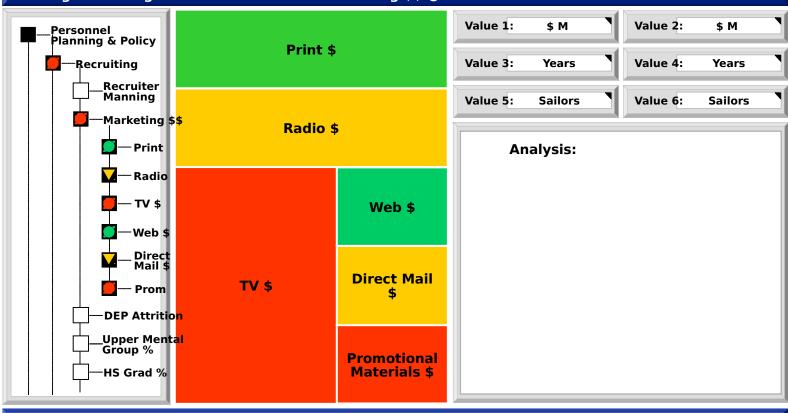


Strategic Planning Model -- Detail of Recruiting @ 8 months





Strategic Planning Model -- Drill down of Marketing \$\$ @ 8 months



Start DoD/MM/YYYY

End DabD/MM/YYYY



Strategic Planning Model -- Recruiting @ 20 months

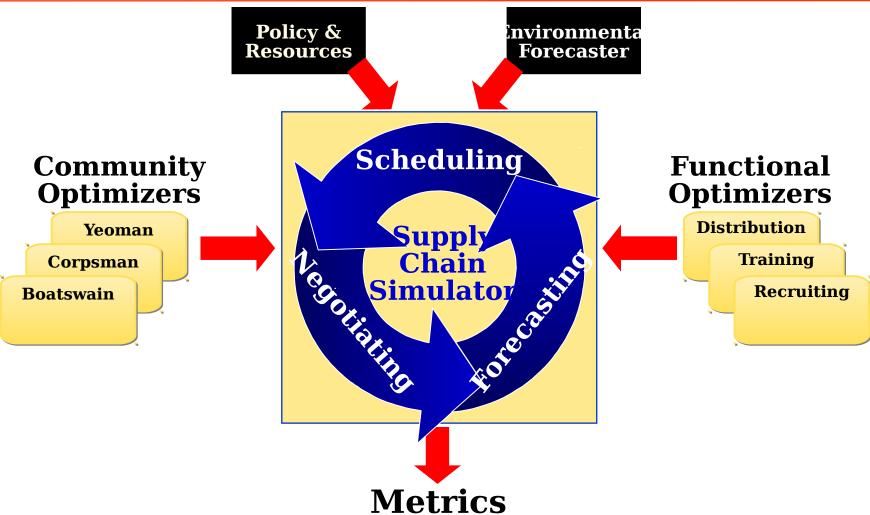






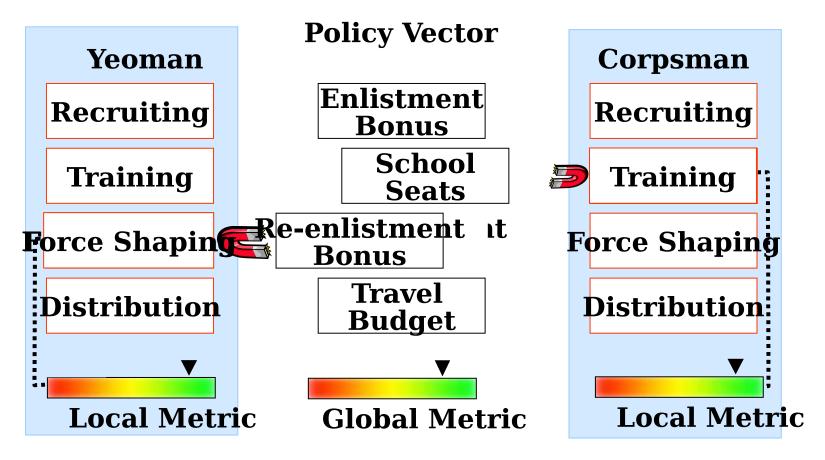


Technical Approach





Simulation Attractors





ABM Strengths

 Simulates interactions between individuals/groups

Manages feedback and negotiations

Multi-level and multi-theoretic

Credibly simulates behavior

- Adapts to unexpected events and unintended consequences
- Identifies emergent behaviors



Science and Technology

- Collective optimization through influence networks
 Adaptive behaviors
- Cooperation and competition behaviors in systems
 Local versus global goals
- Dynamic analysis of non-linear systems
 Models of Navy Compensation (MODCOMP)
- Integer/mixed integer optimization
 Small Business Technology Transfer (STTR)



Technical Barriers

- Simulation, optimization and forecasting integration
 Efficiency versus effectiveness
- Agent task decomposition, distribution and coordination

Division/hierarchy of agent roles

- Agent communications and negotiations
 1000s of agents communicating simultaneously
- Scalability

Technical limits on number of agents



Progress to Date

- Systems dynamics model developed
- Agent model architecture developed
 Functional decision trees tested
 Policy vector parameters developed
- Leveraging STTR
- Leveraging Enlisted Manpower & Personnel Integrated Planning System (EMPIPS)



Return on Investment

Wal-Mart

+ Revenue+ Profit

1995 12% 14%

1996 11% 16%

Proctor & Gamble

\$1 Billion less inventory without increased backorders

Baxter HealthCare

15% system cost reduction

Mavy I ersonmer liner prise, poti

billion

Each 1% improvement represents \$34M in



Project Team

Principal Investigator - David Cashbaugh

Functional Sponsor - Steve Cylke (N-13T)

Associate Researchers - Ross Andrews Ilia Christman Kimberly Crayton David Dickason Rodney Myers

Contractor Support - Industrial Science Corporation Computer Science Corporation Altarum

Comprehensive, Optimal Manpower Personnel Analysis Support System (COMPASS)



